

# SENSORY SUNDAYS AT THE B&O

July 11, September 26 & November 7, 2021

## Help the B&O Support Visitors with Autism & Sensory Processing Differences

The B&O is proud to offer the opportunity to be a part of our Sensory Sundays for children and guests with Autism Spectrum Disorders (ASD) and sensory processing differences. Drawing many dedicated visitors and families seeking a more accessible Museum experience with extended hours, modified lights & sounds, and additional staff, this event is the perfect way to reach and show your support for these dedicated members of our community.

### Sponsorship Levels

#### \$10,000

- Presenting sponsor for entire series
- Feature in the B&O's press releases
- Your logo on signage & marketing materials
- Mention in social media posts\*
- Your company's logo and name on front admission screens
- Mention in B&O's weekly Train Mail†
- Includes a Diplomat Level Business Membership

#### \$5,000

- Sponsor for 2 dates in the series
- Your logo on signage & marketing materials
- Mention in social media posts\*
- Mention in B&O's weekly Train Mail†
- Includes an Ambassador Level Business Membership

\* In 2020, the B&O's social media channels received over **136,000 engagements**, and the Museum's Facebook page has reached over **378,000 people** in 2021 so far.

† The B&O's weekly Train Mail e-newsletter reaches over **31,000 recipients**.



Your company's sponsorship of the B&O Railroad Museum's programs, exhibits, or collections can be tailored to meet your specific goals and target audience. *Non-profit sponsorship opportunity available at discounted rates.*

Please contact **Kathy Hargest** at **(443) 627-2374** or **KHargest@BORail.org**.