

SPONSORSHIP  
OPPORTUNITY

# TAILS ON THE RAILS

## Sponsor Tails on the Rails at the B&O Railroad Museum!

**When: Sunday, October 31, 2021, 2 - 6 PM**  
**Where: B&O Railroad Museum Covered Pavilion**

### \$2,500 - Best in Show

- Logo and weblink on event flyer, all social media platforms\* (you will be tagged), and B&O's website
- Prime vendor location on the B&O site
- 10 complimentary admission passes to the Tails on the Rails Event
- 15 one time passes to the B&O Railroad Museum (valued at \$20 each)

### \$1,500 - Show Dog

- Logo on event flyer and all social media platforms\* (you will be tagged)
- Vendor space on the B&O site
- 6 complimentary admission passes to the Tails on the Rails Event
- 8 one time passes to the B&O Railroad Museum (valued at \$20 each)

### \$750 - Service Dog

- Vendor space on the B&O site
- 4 complimentary admission passes to Tails on the Rails Event
- 4 one-time passes to the B&O Railroad Museum (valued at \$20 each)

\* In 2020, the B&O's social media channels received over **136,000 engagements**, and the Museum's Facebook page has reached over **378,000 people** in 2021 so far.



Your company's sponsorship of the B&O Railroad Museum event can be tailored to meet your specific goals and target your audience by reaching out to **Kathy Hargest at [Khargest@BORail.org](mailto:Khargest@BORail.org)** or call **410-599-7151**.

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